



# AMPLIFY YOUR BUSINESS

Megaphone is a powerful marketing platform that provides automated advertising, social media posts and printed collateral for every RE/MAX listing. Find buyers, promote your business and impress your clients through a single easy-to-use tool.

Works on any screen: mobile, tablet or desktop.

## SAVE TIME WITH LISTING AUTOMATION.

Megaphone can create, update and share popular listing marketing materials on your behalf!

- Print-ready flyers, postcards and brochures
- Dedicated listing websites
- Social media posts
- Digital ad campaigns

## CREATE BEAUTIFUL MARKETING MATERIALS.

Megaphone offers an extensive content library with print and digital templates for almost any occasion.

- New designs are added regularly!
- Download for free to print on your own terms or purchase bulk prints through the platform.
- Upload a custom design or use a specialty template: The RE/MAX Collection®, RE/MAX Commercial®, Awards, New Build, Children's Miracle Network Hospitals® and National Ad designs now available!

## ENGAGE A WIDER AUDIENCE WITH DIGITAL ADVERTISING.

Buy static or video web ads to promote your business across the Internet and generate more leads.

- Advertise on Facebook, Google, Instagram and Waze, or focus ads by website category and location.
- Simple set-up to help guide you through budgeting, scheduling and exposure.
- Use built-in customizable templates, Photofy, RE/MAX Hustle or upload your own designs!

## FREE MARKETING MATERIALS

- Listing Packets. A property brochure, flyer, postcard, listing website, and set of social media posts and digital ads are automatically created and delivered to your inbox. Megaphone updates these for each new listing, open house or price reduction.
- Customize and Download Free Materials for Print, Web or Social. Browse hundreds of templates – seasonal postcards, door hangers, listing presentations, advertising and so much more.
- Social Media Posts are FREE! Connect your accounts then post to your followers or set up Megaphone to automatically share listings on your behalf.

## PAID OPPORTUNITIES

- Run Paid Advertisements on websites and social media platforms.
- Order high-quality prints or send a targeted direct mail postcard campaign.
- Commission a custom design to personalize an existing template or transform your own document into a new template altogether. Paid design services are provided by Deluxe, a RE/MAX Approved Supplier.